

Ladies and Gentlemen,

Application for press credentials for the 15th annual 2010 International Family Film Festival on March 10-14, 2010 are now available on the IFFF website. The Raleigh Studios in Hollywood is the location, corner of Melrose Avenue and Van Ness.

www.iffilmfest.org

If you are interested in attending the Festival, please fill out the application and email or fax back to the Festival organizers before Monday, March 8, 2010. The IFFF is a non-profit charitable organization, and we can not offer hospitality or transportation to the visiting press. The press will be given full festival access. The Security Guard at the Van Ness gate will have a list of festival personnel to allow for parking on the lot, so if you plan on attending, we will have to know the dates and times.

IFFF highlights:

1. March 10, Wednesday 1:00-5:30pm Chinese Film Block
 - a. 26 Chinese Filmmakers will be available for Q&A after all of the 14 Chinese feature films have screened. Reception at 7:30pm
2. March 11, Thursday Films begin screening at 1:00pm. The Opening Night film is the Hallmark Movie Channel premiere of "Meet My Mom" with Lori Laughlin and Stefanie Powers. Reception to follow at 9:00pm. The stars have been invited to attend, and the Producer James Wilberger will be there for the Q&A.
3. March 12, Friday 1:00pm Andreas Deja, the Master Illustrator for the Walt Disney Studios will share his life in animation. He is the creator of the 'villains' in the Disney films, and his most recent film is "The Princess and the Frog".

The films will begin screening at 1:00pm in the three theatres.

At 7:00pm "The Mighty Macs" starring Ellen Burstyn will screen and the Producer Whitney Springer and the Director Tim Chambers will be available for Q&A. At 7:30pm "Book of Masters" from the Russian Federation will screen and the Russian director Vadim Sokolosky will be in the audience. At 7:15pm the Chinese Drama "I Wanna Be A Star" will screen and the stars and director will be in the audience.
4. March 13, Saturday Films will begin at 10:00am to 8:30pm.
 - a. 10:00am Panel Discussions: Guerilla Film Financing Panelists
 - b. 12:30pm Panel Discussions: Producing Films in China
 - c. 2:30pm Panel Discussion: Indie Distribution
 - d. 4:15pm Panel Discussion: Producing Films in California

Films: 2:00pm Summer Eleven starring Valerie Mahaffey and Adam Arkin

6:30pm Academy of Arts University Reception followed by the screening of the winning Student Films. The AAU Director of Acting Diane Baker will be hosting the evening.